



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-15-2012 PAGE: 1 of 2

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No 402289	Contract Dt 10-15-2012	Revision Dt	Rev# 0	Advertiser MENENDEZ FOR SENATE, INC	Brand BOB MENENDEZ FOR US SENATE	Product Code POLITICALS							Station/Market WABC - NEW YORK						
Agency Est#			CMS # 246269	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-22-2012	End Date 10-22-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 246269			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-22-2012	10-22-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)			7	30	X							1	700	1	700.00
2	10-22-2012	10-22-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)			7	30	X							2	2,000	2	4,000.00
3	10-22-2012	10-22-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)			7	30	X							2	2,400	2	4,800.00
4	10-22-2012	10-22-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)			7	30	X							1	1,100	1	1,100.00
5	10-22-2012	10-22-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)			7	30	X							1	1,400	1	1,400.00
6	10-22-2012	10-22-2012	03:00PM - 03:59PM	DA KATIE COURIC M-F (12182)			7	30	X							1	1,700	1	1,700.00
7	10-22-2012	10-22-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)			7	30	X							1	1,500	1	1,500.00
8	10-22-2012	10-22-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)			7	30	X							1	2,400	1	2,400.00
9	10-22-2012	10-22-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)			7	30	X							1	2,400	1	2,400.00
10	10-22-2012	10-22-2012	07:00PM - 07:30PM	PA JEOPARDY/WHEEL (7446)			7	30	X							1	4,700	1	4,700.00
11	10-22-2012	10-22-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)			7	30	X							1	2,200	1	2,200.00
12	10-22-2012	10-22-2012	11:15PM - 11:35PM	LN LATE NEWS CFB (7645)			7	30	X							1	4,700	1	4,700.00
Contracted Gross Total:																	14	31,600.00	
Actual Gross Total:																	14	31,600.00	
Agency Commission:																		4,740.00	
Net Total:																		26,860.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 402289		Contract Dt 10-16-2012		Revision Dt		Rev# 0		Advertiser MENENDEZ FOR SENATE, INC			Brand BOB MENENDEZ FOR US SENATE			Product Code POLITICALS			Station/Market WABC - NEW YORK							
Agency Est#				CMS # 246269		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-22-2012		End Date 10-22-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 246269				
Line	Start Date	End Date	Time Period	Description								RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Month/YR			Preempted		Made Good		Contract Total			Adjustments				Actual Total										
Oct 12			0.00		0.00		31,600.00			0.00				31,600.00										
TOTAL			0.00		0.00		31,600.00			0.00				31,600.00										

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